FACTSHEET

OVB Group business year 2015 (State 03/2016)



Key figures OVB Group

Key operating figures

| | Unit | 2011 | 2012 | 2013 | 2014 | 2015 | Change 2014 vs 2015 |
|----------------------------|----------------|-------|-------|-------|-------|-------|------------------------|
| Clients (31/12) | Number million | 2.86 | 3.00 | 3.08 | 3.22 | 3.24 | + 0.6 % |
| Financial advisors (31/12) | Number | 4,908 | 5,097 | 5,082 | 5,173 | 5,062 | - 2.1 % |
| Total sales commission | Euro million | 222.1 | 214.7 | 204.8 | 214.0 | 224.7 | + 5.0 % |

Key financial figures

| | Unit | 2011 | 2012 | 2013 | 2014 | 2015 | Change 2014 vs 2015 |
|---|--------------|------|------|------|------|------|------------------------|
| Earnings before interest and taxes (EBIT) | Euro million | 6.1 | 10.7 | 10.2 | 12.3 | 14.0 | + 14.5 % |
| EBIT margin* | % | 2.7 | 5.0 | 5.0 | 5.7 | 6.2 | + 0.5 %-pts. |
| Consolidated net income | Euro million | 4.2 | 8.3 | 8.0 | 8.7 | 9.4 | + 7.5 % |

^{*} Based on total sales commission

Key share figures

| | Unit | 2011 | 2012 | 2013 | 2014 | 2015 | Change 2014 vs 2015 |
|---|----------------|-------|-------|-------|-------|-------|------------------------|
| Share capital (31/12) | Euro million | 14.25 | 14.25 | 14.25 | 14.25 | 14.25 | ± 0.0 % |
| Number of shares (31/12) | Number million | 14.25 | 14.25 | 14.25 | 14.25 | 14.25 | ± 0.0 % |
| Earnings per share (undiluted/diluted)* | Euro | 0.29 | 0.58 | 0.56 | 0.61 | 0.66 | + 8.2 % |
| Dividend per share** | Euro | 0.35 | 0.55 | 0.55 | 0.60 | 0.65 | + 8.3 % |

^{*} Based on 14,251,314 shares

Key figures per region

Key figures Central and Eastern Europe

| | Unit | 2011 | 2012 | 2013 | 2014 | 2015 | 2014 vs 2015 |
|---|----------------|-------|-------|-------|-------|-------|--------------|
| Clients (31/12) | Number million | 1.89 | 2.00 | 2.11 | 2.21 | 2.21 | ± 0.0 % |
| Financial advisors (31/12) | Number | 3,226 | 3,307 | 3,247 | 3,261 | 3,087 | - 5.3 % |
| Total sales commission | Euro million | 126.2 | 121.1 | 110.5 | 107.4 | 108.2 | + 0.8 % |
| Earnings before interest and taxes (EBIT) | Euro million | 10.6 | 11.6 | 10.9 | 10.2 | 9.4 | - 7.1 % |
| EBIT margin* | % | 8.4 | 9.6 | 9.8 | 9.5 | 8.7 | - 0.8 %-pts. |

Key figures OVB Germany

| | Unit | 2011 | 2012 | 2013 | 2014 | 2015 | Change 2014 vs 2015 |
|---|--------------|---------|---------|---------|---------|---------|------------------------|
| Clients (31/12) | Number | 656,113 | 652,059 | 640,093 | 644,548 | 642,107 | - 0.4 % |
| Financial advisors (31/12) | Number | 1,319 | 1,343 | 1,356 | 1,307 | 1,309 | + 0.2 % |
| Total sales commission | Euro million | 72.8 | 66.8 | 61.3 | 62.8 | 64.9 | + 3.3 % |
| Earnings before interest and taxes (EBIT) | Euro million | 6.1 | 7.0 | 6.5 | 6.5 | 6.5 | + 0.5 % |
| EBIT margin* | % | 8.4 | 10.5 | 10.6 | 10.3 | 10.1 | - 0.2 %-pts. |

Key figures Southern and Western Europe

| | Unit | 2011 | 2012 | 2013 | 2014 | 2015 | 2014 vs 2015 |
|---|--------------|---------|---------|---------|---------|---------|--------------|
| Clients (31/12) | Number | 308,298 | 310,129 | 329,482 | 364,982 | 388,728 | + 6.5 % |
| Financial advisors (31/12) | Number | 363 | 447 | 479 | 605 | 666 | + 10.1 % |
| Total sales commission | Euro million | 23.1 | 26.8 | 33.0 | 43.8 | 51.6 | + 17.8 % |
| Earnings before interest and taxes (EBIT) | Euro million | -2.4 | 0.0 | 1.3 | 4.5 | 6.7 | + 49.1 % |
| EBIT margin* | % | -10.5 | 0.0 | 4.1 | 10.3 | 13.1 | + 2.8 %-pts. |

^{*} Based on total sales commission

Prior-year figures adjusted to reflect applications of IAS 19 R.

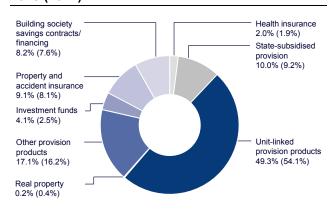
^{**} For the respective financial year, 2014 proposal

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OVB Group business year 2015 (State 03/2016)



Breakdown of income from new business 2015 (2014)



Financial Calendar 2014/2015

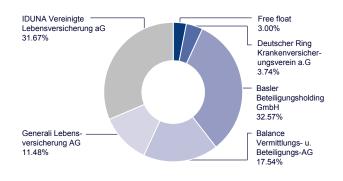
| March | 31 | 2015 | Full year results 2014 |
|----------|----|------|--|
| May | 12 | 2015 | Results for the first quarter of 2015 |
| June | 3 | 2015 | Annual General Meeting 2015, Cologne |
| August | 14 | 2015 | Results for the second quarter of 2015 |
| November | 13 | 2013 | Results for the third quarter of 2015 |
| March | 17 | 2016 | Full year results 2015 |
| May | 11 | 2016 | Results for the first quarter of 2016 |
| June | 3 | 2016 | Annual General Meeting 2016, Cologne |
| August | 10 | 2016 | Results for the second quarter of 2016 |
| November | 10 | 2016 | Results for the third quarter of 2016 |

Share Data 2015

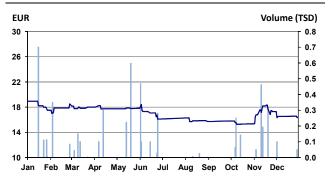
| SIC | 628656 |
|-------------------|-------------------------------------|
| ISIN | DE0006286560 |
| Ticker symbol | O4B |
| | Reuters: O4BG.DE |
| | Bloomberg: O4B:GR |
| Туре | No-par value ordinary bearer shares |
| Number of shares | 14,251,314 |
| Regulated Segment | Prime Standard |

| Issue price | Euro 21.00 |
|---------------------------|-------------------------------|
| Initial share price Xetra | Euro 21.40 (07/21/2006) |
| End of year 2014 | Euro 21.00 (12/30/2014) |
| High 2015 | Euro 19.05 (01/12/2015) |
| Low 2015 | Euro 15.40 (10/14//2015) |
| Last 2015 | Euro 17.00 (12/30/2015) |
| Market capitalisation | Euro 242 million (12/30/2015) |

Shareholder structure of OVB Holding AG 31/12/2015



Equity price 2015



Executive Board

Mario Freis (CEO) Oskar Heitz (CFO) Thomas Hücker (COO)

Supervisory Board

Michael Johnigk (Chairman) Dr. Thomas A. Lange (Deputy Chairman) Markus Jost Winfried Spies Wilfried Kempchen Dr. Alexander Tourneau

Company profile

Throughout Europe, OVB stands for the interdisciplinary, competent and comprehensive financial advice principally of private households, based on a long-term approach. OVB's mission statement is: simply better allfinanz solutions! The Company cooperates with more than 100 high-capacity product providers and fulfils its clients' individual needs for retirement provision, asset generation, asset and financial risk protection as well as wealth management with competitive products. OVB is currently active in 14 countries of Europe. 3.24 million clients trust the advisory service and support provided by some 5,000 full-time OVB financial advisors. In 2015, OVB Holding AG and its subsidiaries generated total sales commission of €224,7 million and EBIT of €14.0 million. OVB Holding AG has been listed on the Frankfurt Stock Exchange (Prime Standard, ISIN DE0006286560) since July 2006.