

## OVB pursues digitalisation

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**FINANCIAL ADVISORS** At its Annual General Meeting, the European financial brokerage group OVB resolved to distribute more to its shareholders than in the previous year. The profit forecast for 2017 has been confirmed. CEO Mario Freis has emphasised the role of digitalisation.

Based on the results in 2016, the Annual General Meeting of OVB, which saw attendance of 97.02%, agreed to the proposal by the Supervisory Board and the Executive Board and unanimously resolved to distribute a 15.4% higher dividend of 75 cents per share (2015: 65 cents) for the 2016 financial year, as stated in a press release issued by the company.

In his speech to OVB's shareholders at the company's Annual General Meeting, CEO Mario Freis said: "We will continue to concentrate on our proven success factors while also tapping into the growth and efficiency potential offered by digitalisation." OVB also wants to be a valued point of contact for generations that grow up with digitalisation in the future."

Tapping into the potential of digitalisation

With its "Evolution 2022" strategy, OVB aims to combine personal customer contact with new technical possibilities. These include the Europe-wide expansion of IT-supported consulting processes with the goal of modernising consultant workplaces, applying digitalisation to processing and using online communication platforms.



**Mario Freis, CEO of OVB Holding AG, said: "OVB also wants to be a valued point of contact for generations that grow up with digitalisation in the future."**

OVB's training system is also to be enhanced. Furthermore, the company has announced its intention to transfer its

business model to new European markets. The forecast for 2017, a slight increase in sales, has been confirmed. (kl)