

Press Release



dated 5 June 2009

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OVB joins SDAX

Cologne, 5 June 2009 – OVB Holding AG (securities code number 6286560, ISIN DE0006286560, stock market code O4B), one of Europe's leading financial service providers, will be represented in the SDAX® of Deutsche Börse AG for the first time effective 22 June 2009.

Deutsche Börse AG resolved to include the shares of OVB Holding AG in its small cap index on 4 June 2009.

Thus, three years after its initial listing in the Prime Standard, the Company has risen to the small cap index, which comprises the 50 largest listed companies directly below the MDAX®.

The management of OVB Holding AG sees its inclusion in this index as a validation of its work in recent years. Michael Frahnert, Chief Executive at OVB Holding AG, said: "The performance of OVB shares since the IPO has been very positive so far. We are delighted that this performance has now been validated by the inclusion in the SDAX®. OVB will no doubt also become more widely known and even more attractive to investors as a result. We believe that the inclusion in the index will also lend additional momentum to the price performance and trading liquidity of the of OVB shares."

About the OVB Group

OVB Group, with its holding company headquartered in Cologne, is one of the leading European financial sales organisations. Since the formation of OVB Vermögensberatung AG in Germany in 1970, customer-oriented consulting for private households in the areas of insurance coverage, asset building and appreciation, pension provision and real estate acquisition have formed the focus of OVB's business activities. OVB currently advises 2.8 million customers across Europe, working in cooperation with over 100 renowned product partners. OVB is presently active in 14 countries, with more than 4,900 full-time financial consultants working for the Group. In 2008, OVB Holding AG - which has been listed on the Frankfurt Stock Exchange (Prime Standard) since July 2006 - and its subsidiaries generated total sales commission of €260.2 million and EBIT of €28.8 million.

This press release is also available on the Internet at:
www.ovb.ag → Press → Press Releases

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