

Press release

21 June 2013

Page 1 of 3



Annual General Meeting of OVB Holding AG:

Into a common future with OVB

- High stability due to international Group alignment and continuity in business model
- Additional growth potential due to new strategic approaches
- Partnership culture for entrepreneurs in the company

Cologne, 21 June 2013 – The shareholders of OVB Holding AG approved all items on the agenda with a large majority at the company's Annual General Meeting today. The actions of the members of the Executive Board and the Supervisory Board were approved for financial year 2012. In addition, the shareholders voted on the new line-up of the Supervisory Board. Each of the proposals of the Nomination and Remuneration Committee for the line-up was followed by a larger majority on the part of the shareholders present. Thus, Michael Johnigk, Wilfried Kempchen, Jan De Meulder and Winfried Spies were confirmed in their office.

Markus Jost, a member of the Board of Directors of Basler Versicherungen, Bad Homburg, and Dr. Thomas A. Lange, Chairman of the Board of Directors of National-Bank AG, Essen, were newly appointed to the Supervisory Board. Moreover, the shareholders resolved the payment of a dividend increased to 55 eurocents per share.

Previously, OVB Holding AG CEO Michael Rentmeister presented to the shareholders the 2012 business performance as well as the company's strategic alignment.

With its "Strategy 2016", OVB is strengthening its profile as a high-quality company. At the Annual General Meeting of the financial services provider in Cologne, Rentmeister emphasised the high level of stability and the growth potential resulting from the Group's international alignment. At the same time, Rentmeister also outlined the direction for the next few years: "We will develop OVB into the leading system sales company for financial services in Europe. In this way, we will improve the foundations for organic growth in the individual markets, systematically advance the opening up of new markets and assume an active role in market consolidation."

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Press release

21 June 2013

Page 2 of 3

The Group had already set the course for this path in the last financial year. In order to identify opportunities, particularly in the area of new markets and inorganic growth, the structures were renewed. Furthermore, the newly established management team us to ensure organic growth. “Those who are familiar with the reliability of OVB and the superiority of the OVB career system must, as working financial consultants, ask themselves why they have not always been at OVB”, said Lutz Richter, a new member of the Board of Directors of OVB Vermögensberatung AG, at the Annual General Meeting. With the new mission statement “Simply Better One-Stop Finance” and the “Strategy 2016”, OVB has defined the guideline that further expands the already market-leading attractiveness of the company for entrepreneurially-minded financial consultants.

“Strategy 2016” shows initial successes

The comprehensive corporate development programme “Strategy 2016” incorporates a total of nine topics, in which OVB wants to set a new course. True to the motto “thinking of later earlier”, the consulting quality is to be expanded further with technically improved support. At the same time, awareness in the industry is to be increased that, against the background of demographic development, OVB offers its financial consultants work with the company that is not limited by the retirement age. “The advantages for our financial consultants and our customers are huge. Adhering to this system, which has remained unchanged for 43 years, is part of our strategy of modernising only where we can improve and maintaining what is tried and tested where we want to be perceived as a reliable and fair partner,” said Michael Rentmeister. It goes without saying that growth along with improved profitability is thus the objective of the listed Group, Rentmeister continued.

With a view to the results for 2012, it again became clear that in spite of an environment that remains challenging, 2012 was positive for OVB overall. Sales remained stable, while consolidated net income was almost doubled.

The first quarter of 2013 also began solidly for OVB, with sales, EBIT and consolidated net income rising compared to the same quarter of the previous year. From a current perspective, OVB expects EBIT to be slightly higher than the previous year and anticipates sales to be stable overall for 2013 as a whole.



Press release

21 June 2013

Page 3 of 3

About the OVB Group

The OVB Group, with its holding company headquartered in Cologne, is one of the leading European financial sales organisations. Since its founding in 1970, customer-oriented consulting for private households with regard to asset protection, asset building, pension plans and real estate acquisition has been the focus of OVB's business activities. OVB currently advises some 3.0 million customers across Europe, working in cooperation with over 100 renowned product partners. OVB is presently active in 14 countries, with approximately 5,000 full-time financial consultants working for the Group. In 2012, OVB Holding AG and its subsidiaries generated total sales commission of €214.7 million and EBIT of €10.5 million. OVB Holding AG has been listed on the Frankfurt Stock Exchange (Prime Standard, ISIN DE0006286560) since July 2006.

Internet: www.ovb.ag

The OVB Holding AG Chief Executive Officer's complete speech at the Annual General Meeting as well as the detailed voting results on the agenda items of the Annual General Meeting can be found at www.ovb.ag → Investor Relations → Annual General Meeting 2013 (german only).