

# Press release



dated 2 June 2017

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## Annual General Meeting of OVB Holding AG

### **OVB strengthens future sustainability**

- Dividend growth of 15.4% to 75 cents per share
- OVB strategy “Evolution 2022” combines proven success factors with the potential of digitalisation

**Cologne, 2 June 2017** – Based on the good results in 2016, the Annual General Meeting, which saw attendance of 97.02%, agreed to the proposal by the Supervisory Board and the Executive Board and unanimously resolved to distribute a 15.4% higher dividend of 75 cents per share (2015: 65 cents) for the 2016 financial year.

In his speech to the company’s shareholders at the Annual General Meeting of OVB Holding AG, CEO Mario Freis focussed on the Group’s future strategic orientation: “We will continue to concentrate on our proven success factors while also tapping into the growth and efficiency potential offered by digitalisation. OVB also wants to be a valued point of contact for generations that grow up with digitalisation in the future.”

#### **OVB strategy “Evolution 2022”**

OVB will combine its traditional strength – personal, trust-based contact with its customers – with new technical possibilities. These include the uniform expansion of IT-supported consulting processes throughout Europe with the goal of continuous modernisation of consultant workplaces, as well as highly efficient digital processing and the use of modern online communication platforms. In addition to digitalisation, OVB also intends to develop and modernise its Europe-wide training system.

The Group is also increasingly focussing on the key success factor of successfully transferring its business model to promising new national markets in Europe.

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## **Outlook for 2017 confirmed**

After a successful start to the 2017 financial year, OVB is confirming its forecast and anticipates a slight increase in sales for the Group for the year as a whole. Starting in 2017, OVB is carrying out extensive strategic measures to further strengthen its readiness for the future. Even so, operating income is likely to be at around the same level as the previous year.

## **About the OVB Group**

The OVB Group, with its holding company headquartered in Cologne, is one of Europe's leading financial advisory groups. Since being founded in 1970, OVB's business activities have focused on long-term, comprehensive and above all customer-oriented allfinanz financial consulting for private households. OVB works with more than 100 high-performance providers and uses competitive products to serve its clients' individual needs for subsistence and pensions, asset building, asset protection and increasing assets. OVB currently operates in 14 European countries.

Around 5,000 full-time financial advisors currently advise approximately 3.28 million clients.

In 2016, OVB Holding AG and its subsidiaries generated total sales commission of €231.8 million and EBIT of €16.5 million. OVB Holding AG has been listed on the Frankfurt Stock Exchange (Prime Standard, ISIN DE0006286560) since July 2006.

The OVB Holding AG Chief Executive Officer's complete speech at the Annual General Meeting as well as the detailed voting results on the agenda items of the Annual General Meeting can be found at [www.ovb.eu](http://www.ovb.eu) → Investor Relations → Annual General Meeting 2017.