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OVB Holding AG is entering another attractive Market with Belgium

- Acquisition of all shares of the Belgian brokerage company Willemot NV, domiciled in Gent
- OVB continues to push forward with its European expansion and opens up further opportunities for growth

Cologne, 11 December 2018. The financial advisory group OVB which already operates successfully in 14 European markets is continuing its European expansion as part of its corporate strategy “OVB Evolution 2022” with the acquisition in Belgium. The traditional company Willemot, which was established back in 1841, acts as a broker and operates its own brokerage platform. In the 2017 financial year, Willemot NV generated sales of EUR 11.9 million.

“We look forward to a common future and will benefit from the management’s years of experience, infrastructure that is available, and a solid market position. Thus, we are successfully entering the market in a stable and rapid manner,” said OVB CEO Mario Freis.

OVB will continue the company under the proven brand name Willemot. Benoît Willemot and Diederik Deman, members of the management, will continue to run the company. “With a view to the company’s history, we are thus focusing on continuity and stability,” adds Mario Freis.

The contractual partners OVB Holding AG and AG Insurance will provide FSMA (the Belgian Financial Services and Markets Authority) with a notification of the transaction. Closing is expected at the end of the first quarter of 2019.

OVB Holding AG
Heumarkt 1
50667 Cologne
Germany

Contact:

Brigitte Bonifer
Investor Relations
Tel.: +49 221 2015-288
Fax: +49 221 2015-325
bbonifer@ovb.de

Internet: www.ovb.eu

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About the OVB Group

The OVB Group, with its holding company headquartered in Cologne, is one of Europe's leading financial advisory groups. Since being founded in 1970, OVB's business activities have focused on long-term, comprehensive and above all customer-oriented financial consulting for private households. OVB works with more than 100 high-performance providers and uses competitive products to serve its clients' individual needs, from subsistence and property/asset insurance to pensions and asset building and growth. OVB currently operates in 14 European countries. 4,747 full-time financial advisors currently advise 3.44 million clients.

In 2017, OVB Holding AG and its subsidiaries generated total sales commission of €225.3 million and EBIT of €16.0 million. OVB Holding AG has been listed on the Frankfurt Stock Exchange (Prime Standard, ISIN DE0006286560) since July 2006.

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