OVB Holding AG

Half-year Report as at 30 June 2014 Conference Call

- More than 40 years experience
- Represented in 14 countries
- 3.1 million clients
- 5,100 financial consultants
- 503,000 new contracts per year
- More than 100 product partners



Michael Rentmeister, CEO Oskar Heitz, CFO Cologne, 13 August 2014



- 1. Overview of first half of 2014 financial year
- 2. New business/clients/consultants
- 3. Financial information
- 4. Summary, general conditions and outlook
- 5. Financial calendar/contact/disclaimer



- Comprehensive consulting from OVB is in demand: rise in number of clients advised (by 4.0% to currently 3.14 million clients)
- OVB consultant organisation expands by 3.5% to 5,134 consultants

| | H1 2014 | H1 2013 | Change |
|-------------------------|----------------|----------------|----------|
| Total sales | €103.7 million | €101.4 million | up 2.3% |
| EBIT | €4.7 million | €3.9 million | up 22.7% |
| Consolidated net income | €3.8 million | €2.9 million | up 30.2% |
| Earnings per share | €0.27 | €0.20 | up 35.0% |

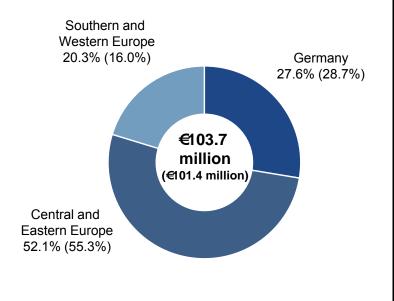
For outsiders it's 14 countries – For OVB it's ONE Europe

Diversification and new business

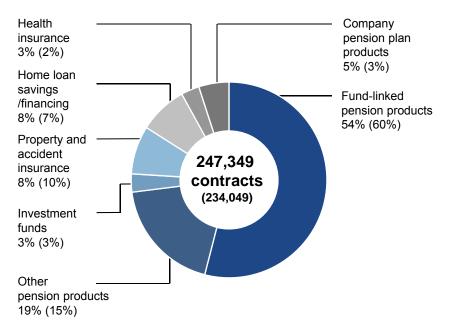


Total sales commission H1 2014 (H1 2013) by region

2.



Composition of new business H1 2014 (H1 2013)



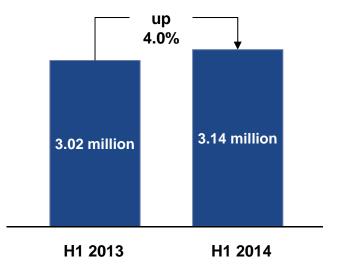
- → Client interest remains focused on real assets for pensions
- → Biometric risk products gaining in significance

Further growth in sales power and number of clients



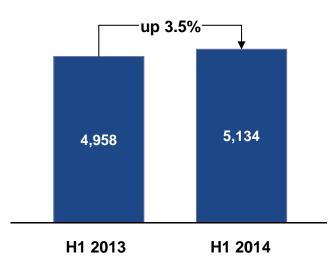
Clients

2.



 Growth in client base confirms need for comprehensive consulting on financial and pension issues

Consultant organisation



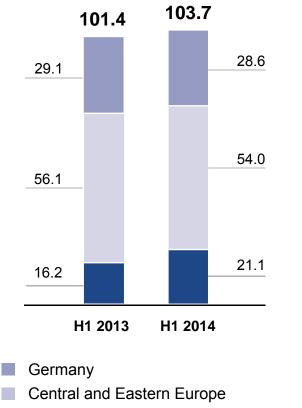
- Significant growth in Southern and Western Europe
- → Stable development in Germany
- → Slight expansion in Central and Eastern Europe

OVB benefiting from international outlook in sales and earnings



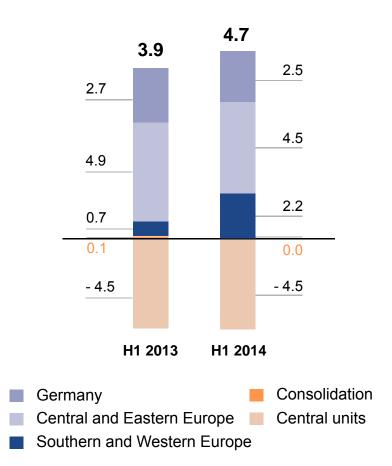
Total sales commission by segment (€ million)

3.



Southern and Western Europe

EBIT by segment (€ million)



OVB Allfinanz – simply better!



| (€ million, rounded) | H1 2013 | H1 2014 |
|---|---------|---------|
| Total sales commission | 101.4 | 103.7 |
| Brokerage expenses | - 62.4 | - 62.7 |
| Other operating expenses | - 18.4 | - 17.7 |
| EBIT | 3.9 | 4.7 |
| Net financial income | 0.4 | 0.4 |
| Income tax | - 1.3 | - 1.4 |
| Consolidated net income after non-controlling interests | 2.9 | 3.8 |
| Earnings per share (€) | 0.20 | 0.27 |

- → 4.0% decline in other operating expenses
- ➔ Significant earnings improvement

Summary, general conditions and outlook for 2014 as a whole



| Summary | Good business performance in consistently demanding market environment Growth in client numbers, consultant numbers and new contracts Strategic core measures (Premium Select, BOOST, etc.) taking effect |
|--------------------|--|
| General conditions | "Imagine that pensions are far too low and no one is doing anything about it" Toleration of targeted low-interest policy has devastating effects for pension savers with no discernible benefit for the economy of the weaker euro nations. Excessive, unmethodical regulatory action Interest-driven discussion of life insurance and remuneration models negatively affecting consumer behaviour. |

| Outlook | Strong first half of 2014 affirms OVB Group forecasts for 2014 as a whole: | |
|---------|--|---|
| | Sales: | Slight increase in sales |
| | EBIT: | Stable operating earnings on this basis |
| | | |

5. Financial Calendar 2014/2015



2014 financial year

| November 2014 | | |
|---------------------|-----------|--|
| 12 November 2014 | Cologne | Results for the third quarter of 2014 and conference call |
| 2015 financial year | | |
| March 2015 | | |
| 31 March 2015 | Frankfurt | Publication of annual financial statements 2014, |
| | | annual report, analyst conference |
| May 2015 | | |
| 12 May 2015 | Cologne | Results for the first quarter of 2015 and conference call |
| June 2015 | | |
| 03 June 2015 | Cologne | Annual general meeting 2015 |
| August 2015 | | |
| 14 August 2015 | Cologne | Results for the second quarter of 2015 and conference call |
| November 2015 | | |
| 13 November 2015 | Cologne | Results for the third quarter of 2015 and conference call |



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